

DEVELOPING THE LADYBOSS

MALE LEADERS AS ALIES



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COMPANIES ARE FOCUSING ON INCREASING FEMALE LEADERSHIP.

MALE LEADERS, WHILE WELL INTENTIONED AND WILLING TO DEVELOP FEMALE TALENT, FREQUENTLY LACK THE KNOWLEDGE AND SKILLS TO DO SO.

UNFORTUNATELY ALMOST ALL PROGRAMS ON THE TOPIC ARE TARGETED TO WOMEN OR TO CORPORATE SYSTEMS.

ADDITIONALLY, MALE LEADERS FREQUENTLY AVOID DISCUSSING GENDER RELATED ISSUES FOR FEAR OF SAYING THE WRONG THING AND/OR OFFENDING.

THESE ARE MISSED OPPORTUNITIES FOR MALE LEADERS TO BECOME SKILLED ALLIES IN THE ADVANCEMENT OF WOMEN.

THE RESULT IS THAT MOST MALE LEADERS ARE FLYING BLIND IN THEIR EFFORTS TO DEVELOP AND PROMOTE WOMEN.

THIS IS NEITHER BENEFICIAL TO THE ORGANIZATION OR TO ITS FEMALE LEADERS.

DEVELOPING THE LADY BOSS FOCUSES ON THAT NEED BY TAKING A POSITIVE, PROACTIVE APPROACH TO EDUCATING MALE LEADERS.

LADY BOSS IS NOT DIVERSITY TRAINING, IT IS APPLIED TALENT DEVELOPMENT, VIEWED THROUGH THE LENDS OF GENDER.

THE TOOLS CAN BE USED TO DEVELOP AND SUPPORT THE ADVANCEMENT OF BOTH TALENTED WOMEN AND MEN.

LADYBOSS TOPICS

IS GENDER REALLY STILL A PROBLEM?
THE BELL CURVE OF MALE SUPPORT
MEN ARE WILLING TO HELP, BUT...
THE KEY TO DEVELOPING WOMEN

THE MOMMY WALL
POWER & POLITICS
CONFIDENCE FACTOR
LIKEABILITY TIGHTROPE

EMOTION
PRETENDER SYNDROME
MENTORS & CHAMPIONS
LEADERSHIP TRANSITIONS

FINANCIAL
GENDER NORMS
PROFESSIONAL PERSONA

Services Provided

PUBLIC WORKSHOP

2-DAY INTENSIVE WORKSHOP FOR MALE LEADERS, LIMITED TO 10 PARTICIPANTS.

PARTICIPANTS LEARN CONCEPTS AND TALENT DEVELOPMENT TOOLS BY FOCUSING ON A SPECIFIC FEMALE LEADER FOR WHOM THEY ARE AN ALLY.

PARTICIPANTS DEVELOP ACTIONABLE PLANS AND ARE PROVIDED WITH FOLLOW-UP SUPPORT.

IN-HOUSE WORKSHOP

CUSTOMIZED WORKSHOP - ½ DAY TO FULL 2 DAYS.

AUDIENCE IS BOTH MALE AND FEMALE LEADERS WHO ARE ADVOCATING FOR AND/OR MANAGING FEMALE TALENT. THE AUDIENCE MAY ALSO BE COMPRISED OF HIGH POTENTIAL WOMEN AND THEIR MALE ALLIES.

PROVIDES A HEALTHY ENVIRONMENT FOR BOTH MALE & FEMALE LEADERS TO DISCUSS GENDER PERCEPTIONS AND BREAK DOWN WALLS AROUND THE TOPIC THAT FEAR AND DISCOMFORT HAVE BUILT UP.

KEYNOTE SPEAKER

VISUALLY STIMULATING CONTEXT AND GUIDANCE ON:

- GENDER RELATED CHALLENGES MANY WOMEN LEADERS ENCOUNTER.
- CHALLENGING SITUATION MALE LEADERS ARE IN WHEN DEVELOPING FEMALE TALENT.

EXTENDED PROGRAMS INCLUDE FACILITATED DEEP DIVE CONVERSATIONS ON A FEW SPECIFIC TOPICS.

INDIVIDUALIZED COACHING

DR. SARAH BODNER IS A HIGHLY SKILLED COACH, TRUSTED ADVISOR, AND CONFIDANT TO EXECUTIVES.

SHE PROVIDES ONE-ON-ONE COACHING TO FEMALE LEADERS AND THEIR MALE BOSSES.

SHE ALSO SERVES AS AN OBJECTIVE & CONFIDENTIAL THOUGHT PARTNER TO MALE EXECUTIVES WHO MAY BE STRUGGLING TO DEVELOP FEMALE LEADERS WITHIN THE ORGANIZATION.

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