THE EXECUTIVE LAB

FEATHERSTONE group



THE EXECUTIVE LAB

Equipping Leaders for Success

be well spoken ...
inspire ... build trust ...
be ambitions and humble ...
execute strategy ... develop talent ...
have executive presence ... be engaging ...
create healthy environments ... be resilient ...
create employee engagement ... lead change ...
leverage power with grace ... think strategically ...
communicate clearly & consistently ... be politically savvy ...
empower those in their span of care ... create accountability ...
use influence to bring people along ... be emotionally intelligent ...

Executive level expectations can be

OVERWHELMING

Receive the skills and tools to grow into a stronger, healthier, more capable leader operating at at the highest levels.

www.TheFeatherstoneGroup.com/Lab

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THE EXECUTIVE LAB

Equipping Leaders for Success

Tackling uncomfortable realities of corporate leadership
Providing practical tools that work In the real world

YEAR LONG EXPERIENCE

The Lab is a year long executive education program where leaders receive skills, tools, and support to grow into stronger and more capable leaders who adjust faster to the executive level.

CROSS-INDUSTRY COHORT

To maximize learning & growth, each Lab is limited to a small number (4-5 members), each from a different industry.

INTERACTIVE FORMAT

Each meeting is focused on a specific topic where Dr Bodner teaches models, tactics and strategies and participants discuss application to their specific situations.

INDIVIDUAL COACHING

Coaching from Dr Bodner as well as cohort members provides ongoing support and tailored, situational advice over a substantial time period.

REAL WORLD TOOLS

Practical, real world tools to deal with the difficult realities of executive leadership. Tools are designed to be Immediatly applicable.

$20,000

12 Month Program
Capped at 5 participants
Videoconference 2x a month
Two 2-day in-person meetings

CANDIDATES

Around the VP Level
In role less than 5 years

Realized being an executive is not as simple as it seems

Want to learn how to navigate corporate waters in a healthy way

Is NOT a problematic or toxic leader
(Lab is not designed to "fix" problem leaders)

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TOPICS

LEADERSHIP
Operating at the Right Level
Healthy Organizations
Emotional Intelligence
Resilience & Agility
Ego Management

REPUTATION
Executive Presence
Leadership Brand
Intent / Impact Gap
Recovery from Mis-Step

RELATIONSHIPS
Trust
Power
Politics
Influence

TALENT
Accountability
Empowerment
Coaching & Engagement
Finding & Developing Talent

STRATEGY
Strategic Mindset
Creating Strategy
Executing Strategy

CHANGE
Leading Change
Communicating Change
Change Adept Organizations

Being an executive stretches leaders
in ways that they are not expecting and are not fully prepared for.

The Executive Lab equips leaders for success.
Providing practical tools that work In the real world.
Helping them to not just succeed, but to thrive as an executive.

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participant reviews

This was the first Leadership Development program I've done that was actually useful.

I mean, almost everything was immediately applicable!

A no-kidding, real-world overview of what it takes to succeed as a leader.

It was awesome!

The Executive Lab forced me to intentionally think and act like an executive.

It absolutely led to immediate career growth!

The Executive Lab has been a tremendous opportunity to improve my overall leadership skills.

I refer to the materials over and over.

Honestly, it was a humbling experience.

Despite being leader for quite a long time, there is so much of the softer points of leading that I've either taken for granted or didn't even know about.

I loved the small group approach and appreciate that the Executive Lab was so rich in actionable content while not requiring an overwhelming time commitment.

The perfect balance.