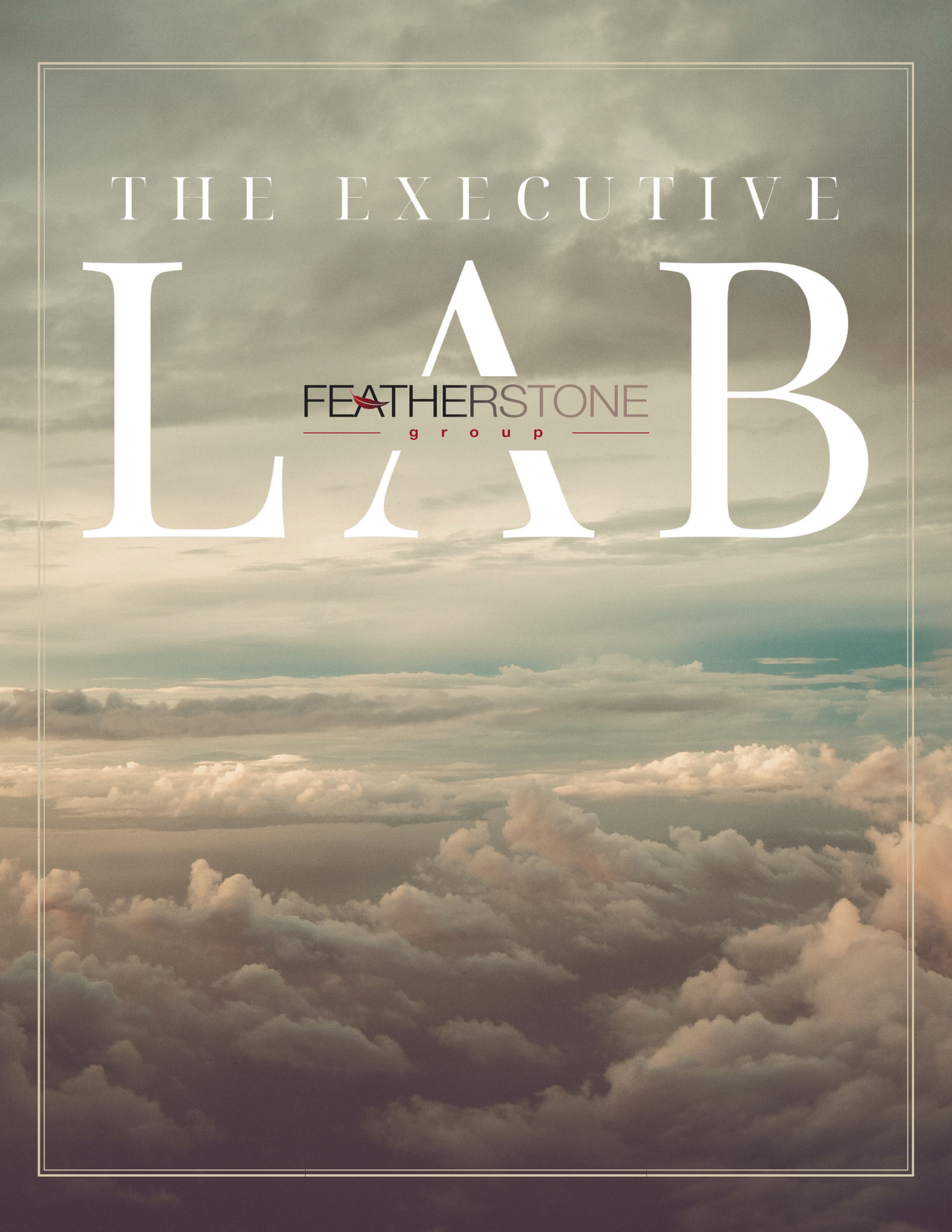


THE EXECUTIVE

LAB

FEATHERSTONE
— g r o u p —



Executives are

OVERWHELMED

with all the things they SHOULD do

use influence to bring people along ... be emotionally intelligent ...
empower those in their span of care ... create accountability ...
communicate clearly & consistently ... be politically savvy ...
leverage power with grace ... think strategically ...
create employee engagement ... lead change ...
create healthy environments ... be resilient ...
have executive presence ... be engaging ...
execute strategy ... develop talent ...
be ambitious and humble ...
be well spoken ...
build trust ...
inspire ...

NOBODY TEACHES EXECUTIVES *how* TO DO THOSE THINGS

EXECUTIVE
LEAVING A GIANT GAP IN THEIR EFFECTIVENESS
EXECUTIVE

THE EXECUTIVE LAB

Equipping Leaders for Success

Tackling uncomfortable realities of corporate leadership
Providing practical tools that work in the real world

WHAT

A year-long executive education program to help leaders succeed in the executive ranks.

WHO

The Lab is not designed to "fix" problem leaders, but rather to help good leaders grow to their fullest capability.

WHY

Receive the skills and tools to grow into stronger, healthier, more capable leaders who adjust faster to executive level expectations.

Learn how to make the most impact and operate at the highest levels without sacrificing wellbeing or values.

FILLING IN THE GAP

Learning not only WHAT executives should do, but HOW to do those things

THE EXECUTIVE
LAB
FEATHERSTONE
group

THE EXECUTIVE LAB

Equipping Leaders for Success

TOPICS

LEADERSHIP

Leadership Transitions
Healthy Organizations
Emotional Intelligence
Resilience & Agility

REPUTATION

Executive Presence
Leadership Brand
Intent / Impact Gap
Recovery from Mis-Step

RELATIONSHIPS

Power
Politics
Influence

CHANGE

Leading Change
Communicating Change
Change Adept Organizations

STRATEGY

Strategic Mindset
Creating Strategy
Executing Strategy

TALENT

Coaching & Engagement
Finding & Developing Talent
Accountability & Empowerment

Being an executive stretches leaders
in ways that they are not expecting and are not fully prepared for.

The Executive Lab equips leaders for success.
Providing practical tools that work in the real world.
Helping them to not just succeed, but to thrive as an executive.

THE EXECUTIVE LAB

Equipping Leaders for Success

YEAR LONG

Participate in interactive sessions without overtaxing an already-busy schedule. Provides ongoing support and tailored, situational advice over a substantial time period.

SMALL GROUP

Each lab is limited to a small number of members to maximize learning & growth. Like-minded leaders help each other apply existing leadership skills in new ways and develop new tactics and strategies for tackling challenges.

CROSS-INDUSTRY COHORT

Cohorts are comprised of members from different industries to create the freedom to speak candidly about issues and ensure confidentiality.

INDIVIDUAL COACHING

Peer coaching with member of the cohort and regular 1-1 coaching with Dr Bodner.

INTERACTIVE

All content is delivered live, either in-person or by video conference by Dr Bodner with substantial time built for participants to discuss and debrief application to their specific situations. Each module is designed to be immediately applicable.

REAL WORLD APPROACH

Practical, real world tools to deal with the difficult realities of executive leadership.

HYBRID

\$20,000

12 Month Program

Capped at 5 participants

Videoconference 2x a month

Two 2-day in-person meetings

EXECUTIVE LAB

Participant Feedback

"The content is amazing!
Literally, I have taken something from every module."

-
Vice President, Electric Utility

"I have grown as an executive.
I feel empowered now that I have the knowledge to affirm some things I
inherently knew and I have new tools to help me be a better leader."

-
Managing Director, Airline Operations

"I am learning to focus on what it means to be an executive
and am using these tools in my everyday life."

-
Partner, Construction Company

"I have absolutely benefited from being in the Lab. I am learning to look at my role
differently and be more intentional in my thoughts & actions."

-
Vice President, Oil & Gas Exploration

"The Lab has been personally and professionally challenging.
I am a better, much more strategic leader."

-
Asst. Vice President, Technology Company

"This was the first Leadership Development program I've done that was actually useful.
I mean, almost everything was immediately applicable!"

-
Vice President, Airline Operations